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## Press release

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# Call for papers issued for presentations at WQA Aquatech USA 2010

Lisle, Illinois — The Water Quality Association is inviting papers from experts for ultimate public presentation at WQA Aquatech USA 2010 in Orlando, Florida, next March.

Those presenting will find that WQA has been retooling its presentation format to pull in more attendance and increase the impact of their talks, according to Tanya Lubner, PhD, director of education and certification.

WQA Aquatech USA 2010 will be held March 9-12. The deadline for paper submission is July 31, 2009.

“Our conference will have strong workshop and interactive components,” Lubner said. “We’ve designed this to emphasize all the advantages of physical attendance: immediate feedback, learning from peers, and practice to reinforce new ideas.”

WQA is looking for papers on dozens of technical topics and business topics. Among the technical topics will be water treatment technologies, water chemistry, and water analysis. Business subjects will include small business operations, personnel management, advertising, and strategic planning. Speaking slots include two-hour workshops oriented toward problem solving and 30-minute lecture sessions in educational areas on the trade show floor. Submittals will be considered on the basis of content and available number of speaking time slots.

Presentations offered in the lecture format will be held on Aquastages, theater-like areas on the trade show floor, which organizers believe will significantly increase session attendance. The more casual surrounding will also allow for more effective interaction between the presenter and the audience. The trade show floor education areas will be up to 2,000 square feet, and speakers will be provided with a lavalier microphone, screen, and LCD projector.

All proposals should be submitted online at [wqa-aquatech.com](http://wqa-aquatech.com). A thorough list of possible topics and more information on criteria can also be found there. Click on the “Conference” button and then go to “Submit Proposal.” Please note that the author’s contact information, presentation title, abstract, and time needed for presentation must be submitted for the presentation to be considered. Questions may be directed to [education2010@wqa.org](mailto:education2010@wqa.org).