

Contact: Dave Loveday
Water Quality Association
International Headquarters & Laboratory
4151 Naperville Road, Lisle, Illinois 60532-3696 USA
Email: media@wqa.org
Telephone: 630 505 0160
Facsimile: 630 505 9637

WQA AQUATECH USA PRESS RELEASE

FOR IMMEDIATE RELEASE — OCTOBER 25, 2010

WQA Aquatech USA 2011 to focus on ‘critical moment’ for industry Hotel and convention registration now open for San Antonio gathering

Lisle, Illinois USA — Information from new studies and strategies to confront new national opportunities will be among the highlights at WQA Aquatech USA 2011.

The conference and exhibition will be held at the Henry B. Gonzalez Convention Center, San Antonio, Texas, March 8 - 11, 2011.

WQA continues to retool the show in many ways to showcase major studies on issues such as energy efficiency, green standards and final barrier drinking water solutions, according to Peter J. Censky, executive director of WQA.

“We will be playing out the transformation of our industry at the convention,” Censky said. “Now more than ever, we have to be on top of coming challenges and opportunities. This is a critical moment for our industry.”

Registration and hotel reservations are now available. For more information and to register, go to wqa-aquatech.com.

The exhibition/trade show will feature new products, services, and suppliers. Industry-leading business services, suppliers, and manufacturers will be featured. Educational sessions on the trade-show floor are open to all registered.

The “WQA Primetime” Lineup – an overview of the industry’s hot topics will include daily keynote speakers.

The convention will also include an “Industrial Forum - Speed Networking Event,” as well as education/training sessions and AquaStages, a series of exhibition floor education/product demonstrations. Significant hands-on product training will also be offered.

— MORE —

ADD ONE

WQA Aquatech USA

October 25, 2010 — FOR IMMEDIATE RELEASE

WQA Aquatech USA is the only venue representing every segment of the increasingly complex and dynamic water treatment and supply market- residential, commercial, and industrial. This comprehensive water quality forum will provide the latest information, tools, resources, and strategies. Attendees will have the opportunity to visit with top manufacturers, suppliers, and service providers, attend business and technical educational sessions, and network with colleagues and experts.

— # # # —