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# WQA AQUATECH USA PRESS RELEASE

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## **At WQA Aquatech USA, industrial education turns to wastewater reuse** Industrial applications, case studies, factory tour also to be featured

**Lisle, Illinois USA** — Wastewater reuse will be one of several new and retooled elements in the industrial education offerings from WQA Aquatech USA this year.

Organizers have included education and networking on industrial issues throughout the four-day show. The conference and exhibition will be held at the Henry B. Gonzalez Convention Center, San Antonio, Texas, March 8 - 11, 2011.

“We are seeing increasing interest in onsite industrial wastewater reuse, and this is why we are including this topic at WQA Aquatech USA,” said Tanya Lubner, PhD, director of education and certification at the Water Quality Association.

Educational material on industrial wastewater reuse will be presented from many perspectives during the entire show. Sessions will explore general principles and end user experiences. Case studies and examples will be presented, along with problem solving and group discussion. A tour of a nearby Toyota manufacturing plant will also take place.

Additional industrial water treatment topics being presented:

- A tutorial on cartridge filters in industrial systems
- Tips on troubleshooting
- Sustainable design
- System monitoring and problem prevention

Furthermore, industrial water treatment case studies and company capabilities posters from manufacturers, assemblers, service companies, and consultants in the industrial water treatment market will be on display in the Industrial Gallery. Attendees can view the posters at any time during trade show hours and return to chat with company representatives at the Industrial Water Forum/Networking Event. This year’s event also includes roundtable discussions on proper handling of industrial waste streams and configuring a DI installation.

Registration and hotel reservations are now available. Go to [wqa-aquatech.com](http://wqa-aquatech.com) for more details.